

COOKIE POLICY

Effective as from 26/02/2021

Generali Real Estate S.p.A. - Società di Gestione del Risparmio (hereinafter, the "**Company**", "**we**", "**us**" or "**our**"), having its registered office in Via Machiavelli 4, Trieste, acting as data controller, intends to provide the users (hereinafter "**you**" or "**your**") of the website [www.generalirealestate.com] (hereinafter, the "**Website**") with the information on the use of cookies on the Website.

We may amend this Cookies Policy, from time to time, also as a consequence of any legal or regulatory changes. However, the updated version of this Cookies Policy will always be available on the Website, to be consulted by You.

Definition

Cookies are small text files (letters and/or numbers) containing groups of information stored in Your devices (e.g., computer, smartphone, tablet) every time they visit a website through a browser. At each subsequent visit the browser sends these cookies to the website which originated them or to another website.

Cookies allow websites to store certain information in order to allow you to navigate online in a simple and fast way.

Cookies are used for different purposes and have different characteristics. They can be distinguished according to the following criteria:

- a) on the basis of the entity which manages the cookie:
 - (i) first-party cookies: these cookies are installed directly by the Company through the Website;
 - (ii) third-party cookies: these cookies are installed through the Website by third parties other than the Company;
- b) on the basis of the time in which the cookie remains active:
 - (i) session cookies: these cookies store the necessary information during the browsing session and are deleted immediately after the session expires, that is when the browser is closed;
 - (ii) persistent cookies: these cookies are stored on your hard disk and the Website reads them each time you visit it again. A persistent cookie has a specific expiration date, after which it will cease to work.
- c) on the basis of the purposes pursued:

some cookies are necessary to allow you to use its features (so-called **technical cookies**). Other cookies are used to obtain statistical information, whether aggregate or not, on the number of users accessing the Website and on how the Website is used (so-called **analytics cookies**). Moreover, other cookies are used to track your profile in order to display on the Website advertisements that may be in line with your

interests, as they are consistent with your tastes and consumption habits (so-called **profiling cookies**).

We can store cookies on your devices if they are essential to the operation of this Website, otherwise we need your prior consent to do so.

Our Website uses technical cookies and both first-party and third-party analytics cookies. Therefore, the Website uses some non-essential cookies. We do not do this to track individual users or to identify them, but mainly to gain useful knowledge about how the Website is used, so that we can keep improving it for our users.

However, by changing the settings in the browser you use, you may prevent cookies installation. The setup of each browser is different and is explained in the relevant menu of the browser. To understand how to set cookies settings, you may consult the instructions of the providers of the most popular browsers, available at the following links:

Chrome: [Chrome support cookie page](#)

Firefox: [Firefox support cookie page](#)

Edge: [Edge support cookie page](#)

Safari: [Safari support cookie page](#)

Alternatively, you may visit the website www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Types of cookies used on the Website

· Technical cookies

We use first-party technical cookies for the sole purpose of allowing you to visit the Website and use its features. They can be further distinguished in:

- (i) navigation cookies: they guarantee the normal use of the Website and normally are session cookies, which are automatically deleted when the browser is closed;
- (ii) functionality cookies: they allow you to browse the Website on the basis of selected criteria (e.g., language or country of origin), in order to improve the services provided on the Website. These are persistent cookies, which remain on your computer even after the browser has been closed, until the expiration date of each cookie (typically from two months to two years) or until they are erased by you.

Technical cookies are not used for purposes other than those described above.

The Website uses the following technical cookies:

Name of the cookie	Name of the service / third party applying the cookie	Description	Retention periods		Links
			<i>Retention period referred to the storage of the cookie on the user's device</i>	<i>Retention period referred to the processing of personal data collected by mean of cookies</i>	
Cc_cookie	Persistent cookies	Necessary to remind of the users' choices	6 months	No personal data collected	
	Wistia	This Site uses Wistia to host our videos on the Site. These cookies are used to track video views across multiple sessions and/or page loads.	https://wistia.com/privacy	https://wistia.com/privacy	https://wistia.com/privacy https://wistia.com/terms

- Analytics cookies

Analytics cookies are used on the Website to collect statistical information, only in an aggregated form, on the use of the Website, such as, for instance, the number of users accessing the Website and the pages visited more frequently.

Analytics cookies of this Website are managed both directly by us and by third parties. You can find below a list of the analytics cookies currently used on the Website:

Name of the cookie	Name of the service / the party applying the cookie	Description	Retention period		Links
			<i>Retention period referred to the storage of the cookie on the user's device</i>	<i>Retention period referred to the processing of personal data collected by mean of cookies</i>	
_ga	Google Analytics	Used to distinguish users.	2 years		google.com/policies/privacy/ google.it/intl/it/policies/technologies/cookies/ google.it/intl/it/policies/technologies/managing/ developers.google.com/policies/privacy/
_gid	Google Analytics	Used to distinguish users.	24 hours		google.com/policies/privacy/ google.it/intl/it/policies/technologies/cookies/ google.it/intl/it/policies/technologies/managing/ developers.google.com/policies/privacy/
_gat	Google Analytics	Used to throttle request rate.	1 minute		google.com/policies/privacy/ google.it/intl/it/policies/technologies/cookies/ google.it/intl/it/policies/technologies/managing/ developers.google.com/policies/privacy/

As provided by applicable laws, your prior consent is required for the installation of third-party analytics cookies. For this reason, when you access the Website a banner is displayed, informing that (i) third-party analytics cookies are used on the Website and (ii) by clicking on “Accept”, you consent to the use of such cookies.

Should you give consent to the installation of cookies, we will keep track of such consent through a specific technical cookie. In this way, we will prevent you from visualizing the cookie banner during future visits of the Website.

You may block the storage of analytics cookies at any time, without compromising your possibility to visit the Website. If you want to know how to block the storage of analytics cookies, you can read the information on third-party cookies by clicking on the links reported in the chart above.

For more information also with regard to your rights and how to enforce them or how to contact us, please refer to our Privacy Policy.